

Site Usage

25,241 Visits

24.32% Bounce Rate

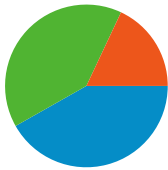
281,600 Pageviews

00:04:34 Avg. Time on Site

11.16 Pages/Visit

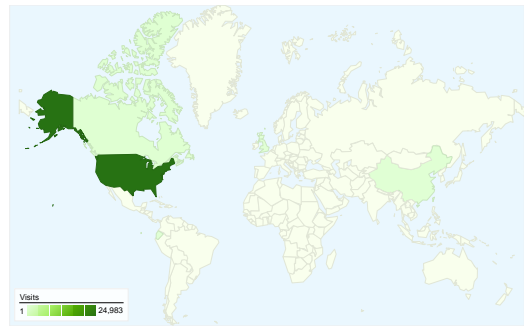
44.48% % New Visits

Traffic Sources Overview

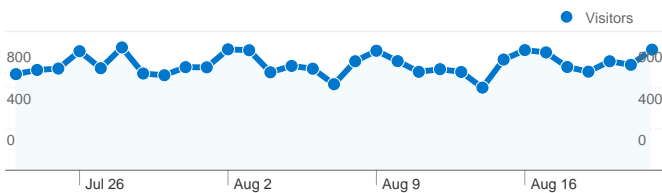


- **Search Engines**
10,553.00 (41.81%)
- **Direct Traffic**
10,145.00 (40.19%)
- **Referring Sites**
4,543.00 (18.00%)

Map Overlay



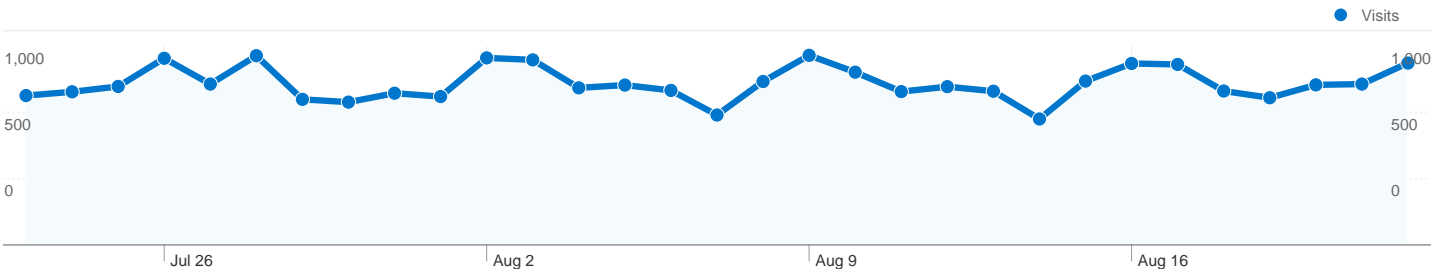
Visitors Overview






Visitors
14,430

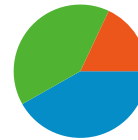
Content Overview

Pages	Pageviews	% Pageviews
/	17,013	6.04%
/find.asp?frn=0001&typ=quick&	13,857	4.92%
/home.asp?dir=home&frn=0001	12,505	4.44%
/home.asp?dir=buy	11,222	3.99%
/find.asp?frn=0001&typ=adv&p	9,725	3.45%



All traffic sources sent a total of 25,241 visits

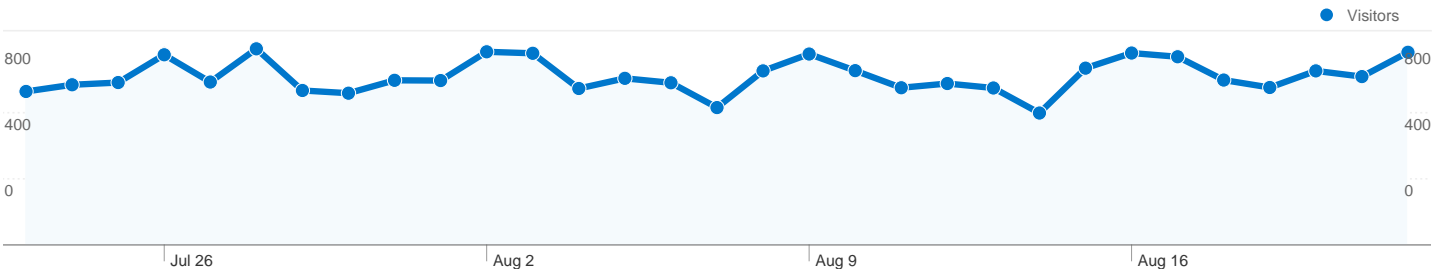
-  40.19% Direct Traffic
-  18.00% Referring Sites
-  41.81% Search Engines



- Search Engines
10,553.00 (41.81%)
- Direct Traffic
10,145.00 (40.19%)
- Referring Sites
4,543.00 (18.00%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	10,145	40.19%	america's choice	2,392	22.67%
google (organic)	7,058	27.96%	americas choice	1,609	15.25%
yahoo (organic)	1,626	6.44%	america's choice realty	1,249	11.84%
buffalo.craigslist.org (referral)	1,264	5.01%	americaschoice.com	709	6.72%
bing (organic)	1,046	4.14%	america's choice real estate	531	5.03%



14,430 people visited this site

25,241 Visits

14,430 Absolute Unique Visitors

281,600 Pageviews

11.16 Average Pageviews

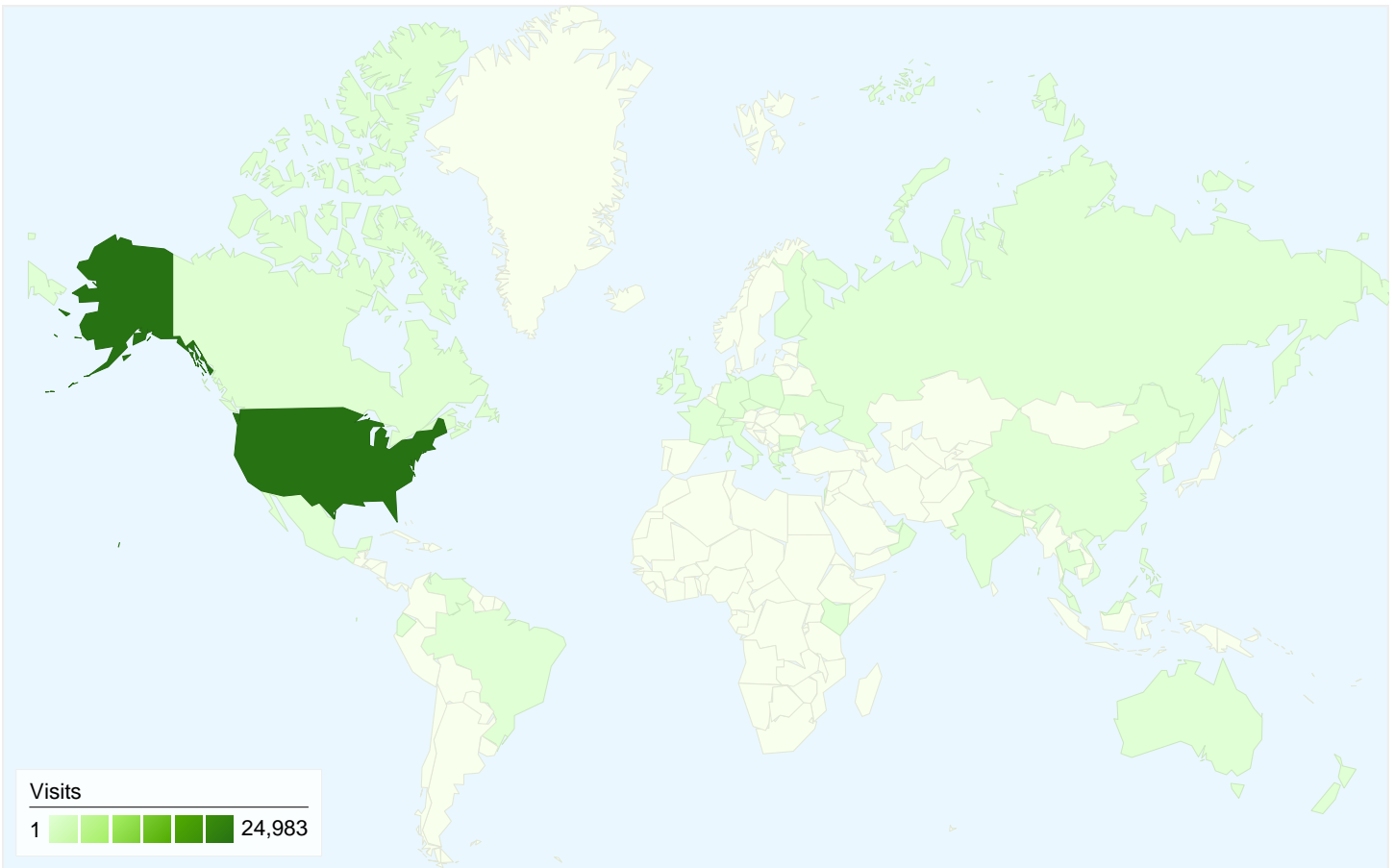
00:04:34 Time on Site

24.32% Bounce Rate

44.48% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	18,766	74.35%	Cable	12,975	51.40%
Firefox	3,851	15.26%	T1	4,545	18.01%
Safari	1,804	7.15%	DSL	3,446	13.65%
Chrome	604	2.39%	Unknown	3,367	13.34%
BlackBerry8530	59	0.23%	Dialup	904	3.58%

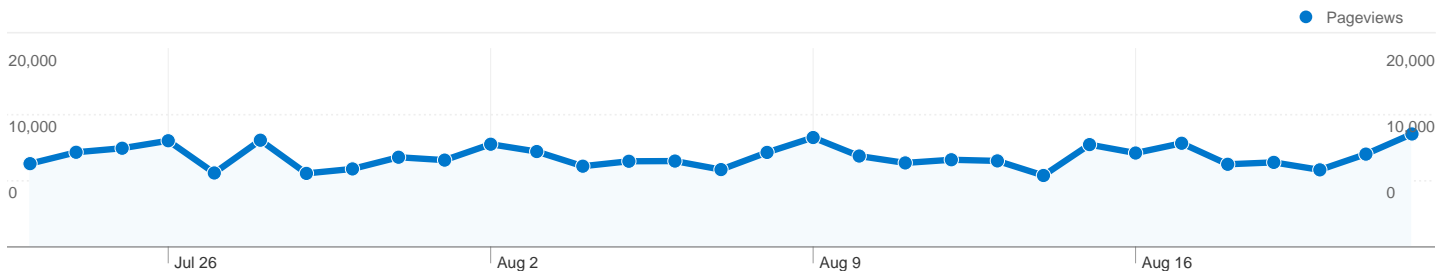


25,241 visits came from 36 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 25,241 % of Site Total: 100.00%	Pages/Visit 11.16 Site Avg: 11.16 (0.00%)	Avg. Time on Site 00:04:34 Site Avg: 00:04:34 (0.00%)	% New Visits 44.56% Site Avg: 44.48% (0.20%)	Bounce Rate 24.32% Site Avg: 24.32% (0.00%)	
United States	24,983	11.20	00:04:35	44.34%	24.15%
Canada	153	7.95	00:03:37	56.86%	33.99%
China	11	6.09	00:03:35	54.55%	54.55%
United Kingdom	10	8.10	00:02:52	70.00%	30.00%
Ecuador	9	6.78	00:03:15	55.56%	22.22%
India	8	5.62	00:07:41	87.50%	37.50%
Mexico	7	1.00	00:00:00	100.00%	100.00%
Australia	6	1.50	00:00:07	100.00%	66.67%
Germany	5	3.40	00:00:49	100.00%	40.00%

Philippines	4	2.75	00:00:10	50.00%	50.00%
					1 - 10 of 36



Pages on this site were viewed a total of 281,600 times

281,600 Pageviews

203,313 Unique Views

24.32% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	17,013	6.04%
/find.asp?frn=0001&typ=quick&pg=1	13,857	4.92%
/home.asp?dir=home&frn=0001	12,505	4.44%
/home.asp?dir=buy	11,222	3.99%
/find.asp?frn=0001&typ=adv&pg=1	9,725	3.45%